Economics and Equity

As you look through this issue of NZ Forestry you will see it has an economic flavour. Don't throw it to one side because of this, as you will find the economics comes in many flavours. The economic theme is partly a result of our including three important papers from the Institute's Wanganui conference, Chris Perley's thought provoking address to Forest Industries 98, and an article on branding. But you will find it appearing in all sections of the Journal as economics is so pervasive in our lives.

At the beginning of this year, after 40 years in Government employment, I joined those making a new life in the private sector. It too was partly an economic decision. I realise that my change was not as dramatic as many of my forestry friends and I was able to secure some teaching contracts with my immediate past employer, Lincoln University. Nevertheless, I was able to spend a month in Chile on a variety of tasks. This was my sixth visit to our fascinating neighbour. What really intrigued me on this visit was the Chilean attitude to restructuring the public forestry sector (see page 44).

It should be remembered that Chile preceded New Zealand in grasping the so-called right-wing capitalist economics that is now the relish of so many countries. We tend to think of ourselves as leading the world in this experiment. For example, Chile sold off its State plantations well before we even thought of the concept; and as you will note in the 'Current Events' the Australians are only now following in Victoria. Furthermore, Chile also has their National parks etc being run by a Government Corporation (CONAF). They have even begun to embrace private highways. From our purest position we might question why they have not sold their railways, but life is full of interesting contradictions.

Economic efficiency lies behind the restructuring of the Chilean State Forestry. But unlike the attitude to forestry restructuring in New Zealand, this does not mean the Government will spend less, but rather they wish to obtain better outcomes from their public service. And what is more, in the year that New Zealand finally did away with a separate government department dealing with forestry, they have invented a 'Forest Service'. What a wonderful people! I wonder how long it will be before our politicians realise that the country needs a specialised body that will co-ordinate and oversee forestry. I hope it doesn't take as long and as many abortive efforts as it did to set up our Forest Service in 1919. But at the moment there do not seem to be visionaries like Vogel or Dillon Bell in parliament.

I was particularly intrigued to learn that equity issues were behind many of the forest laws being passed in Chile. Equity is not something that springs to mind when we think of that country. Yet equity is behind the subsidies to the rural poor struggling on degraded farmland. Equity issues in relation to the rural poor are not unusual in world context and indeed I have embraced such issues when working in agroforestry and social forestry in developing countries.

It could be argued, although it is seldom voiced by politicians, that equity issues underlie many of New Zealand's current rumblings of discontent. Equity between the rich and the poor; between races; between those who can fully take care of themselves and those who have problems to overcome, and between different age groups. Maybe the Chilean politicians have a more mature approach. Or maybe we are passing through a phase and will follow Chile, and begin again to stress equity in decision making.

But what about the concept of equity between how we approach plantations and native forest, particularly in the amount of money we invest in them? That I found novel, but very persuasive. Particularly so, after reading Tim Thorpe's paper on our indigenous forests. In this he almost despair for their future, although he suggests that management for wood production could be a way of helping pay for their protection and management. Tim also stressed that any investment in indigenous forest management is ultimately for people. Part of the Chilean approach will be to provide subsidies to help rehabilitate degraded natural forest as they do for other degraded land. We have only recently got rid of subsidies to farmers to encourage them to clear reverting land.

You will now appreciate why I enjoy Chile so much. Travel broadens the mind!

Don Mead
Acting Editor

A Handi Outcome

It disrupted the lives of thousands of people, it demanded dedication and sacrifice from an extraordinarily talented team of foresters, scientists, communicators and contractors, it cost around 12 million dollars, and it passed into history with a whimper rather than a roar. It was one of the most outstanding biosecurity achievements of recent years anywhere in the world, and yet its success caused barely a media ripple or political acknowledgement. It was of course Operation Evergreen, the programme to eradicate the white spotted tussock moth from Auckland's eastern suburbs. It had its detractors, mostly yapping at the fringes with little care and no responsibility, and it had its public opposition, a concerned lobby group rightly questioning any spraying of pesticides or other chemicals. But it also had huge public support, commitment from the wider scientific community, and a lead Ministry clear of vision and confident of ability.

So why was such a success lauded so lightly? Because the attributes of the old Ministry of Forestry of leadership, commitment, and esprit de corps, attributes critical to effective response, did not fit well with the 'everyone must have their two bob's worth' and 'every dumb idea must be taken seriously' philosophy of today's political environment. The tragedy of its success is it might not be possible next time. The team paid a high price, it cost at least one career. The political will has all but evaporated, and the Ministry which focussed its resources to outstanding effect, has marched into history. The engine room of skilled, experienced, and dedicated professionals who understood the problem and had the knowledge and confidence to tackle it are scattered and in many cases disillusioned. However, they can take comfort from knowing they got it right — not perfect, but right. Knowing the effort expended, the stress weathered, the hard decisions taken, but most of all knowing we did it together.

So what were the key elements that led